

AN INNOVATIVE SOLUTION FOR POULTRY  
NUTRITION FROM 1ST DAY OF LIFE

**AgriVite**<sup>®</sup>  
VITALITY THROUGH NUTRITION

# ProStart<sup>™</sup> Chick Gel

Supporting Hydration & Vitality

Suitable for all  
poultry breeds

Liquid to gel  
in 3 minutes



[agrivite.com](http://agrivite.com)

# AN INNOVATIVE PRODUCT FOR POULTRY NUTRITION FROM 1ST DAY OF LIFE

## Why use ProStart™ Chick Gel?

### What is Agrivite ProStart™ Chick Gel?

**Agrivite ProStart™ Chick Gel** is a unique formula developed specifically for day old chicks to provide quick hydration, energy, early gut protection and development. It is specially formulated based on young poultry nutrition requirements and can be used for all poultry species starting from the 1st day of life.

### What are the Active Ingredients in Agrivite ProStart™ Chick Gel?

#### Active Ingredients:

- Water
- Essential Electrolytes
- Potassium Chloride
- Sodium Chloride
- Magnesium Sulphate
- Rapid Bioavailable Energy Source
- Sorbitol
- Dextrose
- Short and Medium Encapsulated Chain Fatty Acids
- Butyric Acid
- Lauric Acid
- Probiotic

### Agrivite ProStart™ Chick Gel Mode of Action: Prevents Dehydration:

The prepared product contains more than 90% water retained in a soft palatable gel matrix. It is formulated to support hydration and the prevention of essential electrolytes loss during transport.

### Provides Rapid Source of Energy:

**Agrivite ProStart™ Chick Gel** contains rapidly available carbohydrates (Sorbitol and Dextrose), SCFC (Butyric Acid-Encapsulated) and MCFA (Lauric Acid-Encapsulated)

### Protects the Gut:

**Agrivite ProStart™ Chick Gel** supports early intestinal protection against pathogenic bacteria (ex. Salmonella) and protection against pathogenic bacteria (ex. Salmonella) and early gut development. Butyric and Lauric Acid are very well known and proved in preventing gut wall colonisation with pathogenic bacteria as well as for early gut wall development and increased nutrient absorption.

**Agrivite ProStart™ Chick Gel** contains the Lactic acid bacteria *Enterococcus faecium* which supports fast colonisation of the gut and suppresses potential pathogens.

### When to use Agrivite ProStart™ Chick Gel:

- In the hatchery
- In the shipping boxes, to provide water and nutrients during transportation
- On farm level after arrival, to hydrate and provide nutrients rapidly and encourage the chicks to start in the best way the water and feed consumption.







**AGRIVITE PROSTART™**  
**CHICK GEL CAN BE USED**  
FOR ALL POULTRY SPECIES  
STARTING FROM THE 1ST  
DAY OF LIFE AND IS  
SUITABLE ON HATCHERY  
AND AT FARM LEVEL.

## How to use Agrivite ProStart™ Chick Gel:

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### Mixing rate:

- 400g sealed tube (for 10,000 chicks) - to be mixed in 15L of water

### Preparation:

#### **3 simple easy steps, less than 5 minutes needed:**

Pour the content of one sachet in a clean container and add cold water. Mix for 2-3 minutes for the gel to form. Administer the gel directly onto the chick starter crumb on the paper prior to chick placement.

## BENEFITS:

Better start, lower mortality & weight loss during transport to the farm = Better quality chicks received

Lower 1st week mortality

Better 7 days weight gain

Better weight at processing

Quick to prepare

Easy to apply

Non-sticky formula for chick transport boxes and chicken feet

Tasty formula, no bad taste preservatives

Low product dosage required

Provides essential nutrition without negatively affecting water quality



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